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The Perils of

PIP

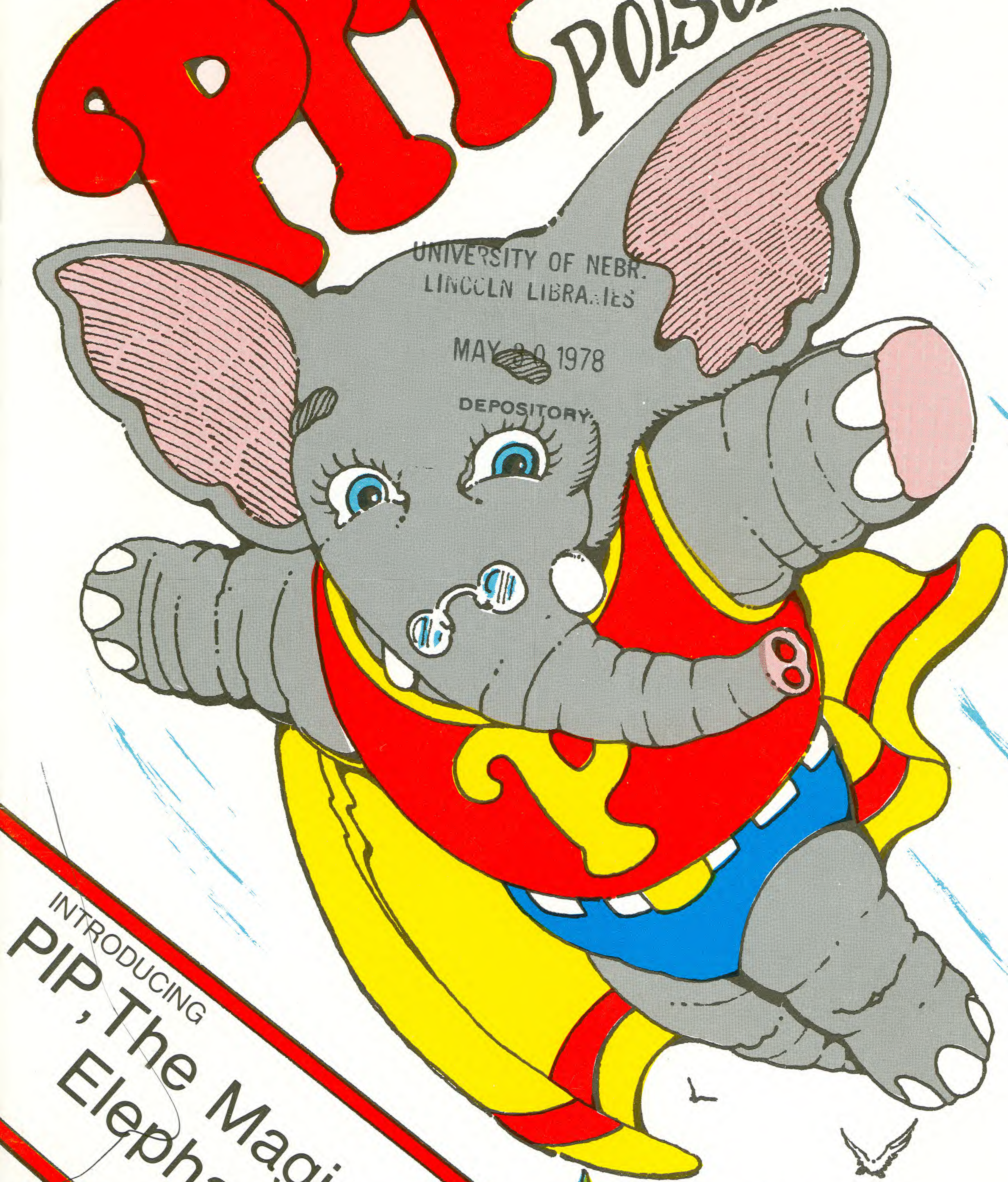
PREVENTING
POISONING

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DEPOSITORY

INTRODUCING
**PIP, The Magic Safety
Elephant!**

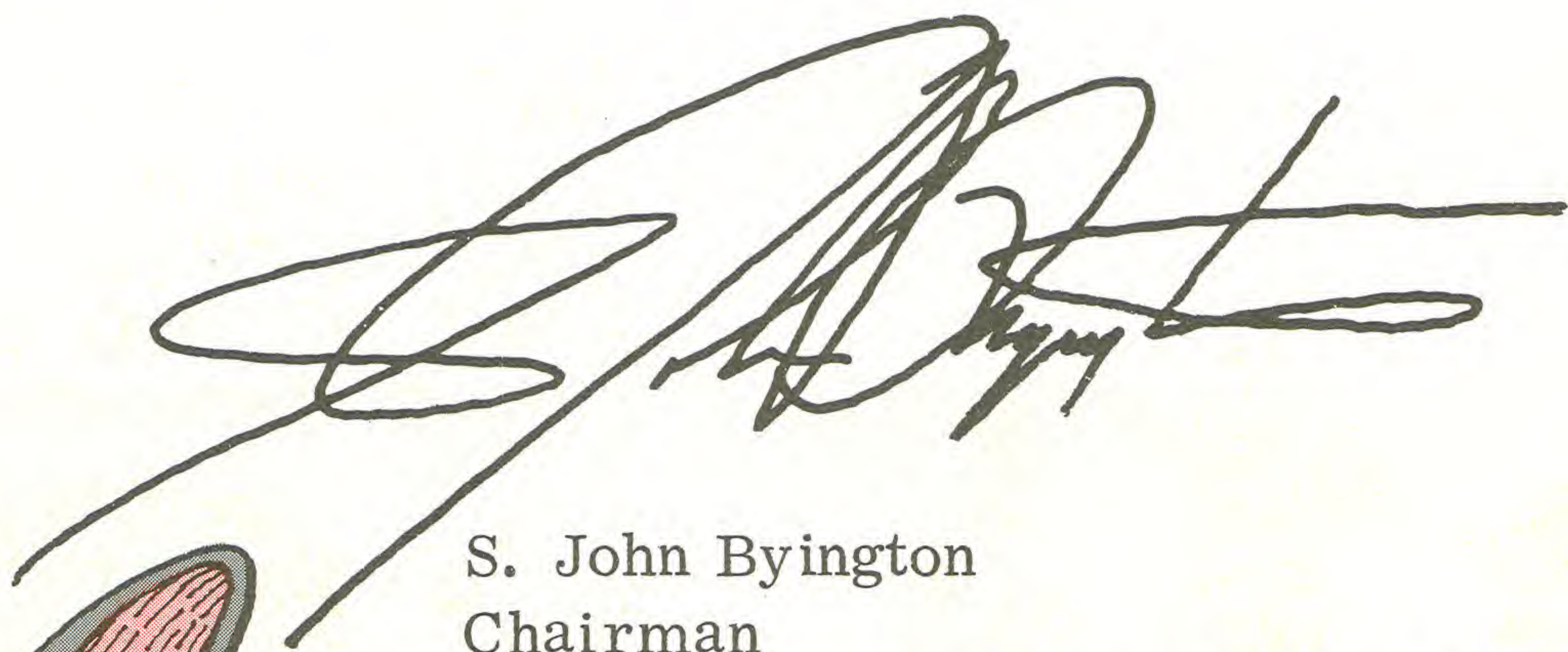


Each year an estimated 500,000 children -- many of them under 5 years of age -- accidentally swallow poisons and other harmful substances. Household cleaners and other chemical products found in the home, as well as overdoses of drugs and medications, are responsible for most of these poisonings. Little children simply do not know these products can be dangerous.

The Poison Prevention Packaging Act, administered by the U.S. Consumer Product Safety Commission, has helped reduce the number of children poisoned. This law requires many household products that have been, or may be, involved in childhood poisonings to be packaged in containers which most children cannot open. Such items as aspirin, turpentine, certain prescription drugs, furniture polishes, drain cleaners, lighter fluids, and many other household products are, or will be, available in safety packaging.

Remember, however, that safety packaging alone will not put an end to childhood poisonings. We all must remember to reclose packaging tightly, and to store all potentially poisonous products out of reach of little children -- even if the products are packaged with safety closures.

You can play an important part in preventing poisonings of little children for whom you babysit and of younger sisters and brothers. Take care to keep medicines and dangerous household products out of their reach. Teach younger children to always ask first before eating anything new. Learn what to do in case of a poisoning. Your help may save a life.



S. John Byington
Chairman

U.S. Consumer Product Safety Commission



HI! I'M PIP! DID I EVER TELL YOU HOW I WAS SAVED IN THE JUNGLE? NO? CAN YOU IMAGINE AN ELEPHANT FOOLISH ENOUGH TO FORGET SAFETY? NO? THEN READ ON!

I HAD JOURNEYED BY STEAMER TO THE TORRID JUNGLES OF SOUTH AMERICA TO VISIT SOME OLD FRIENDS... I WAS LOOKING OVER THE NEW "NEIGHBORHOOD" WHEN...



HOBOY! THERE'S NOTHING LIKE GOOD FRESH BERRIES! I WISH I KNEW WHAT THESE WERE! THEY LOOK DELICIOUS!



AWWRK! NO, PIP... LEAVE 'EM ALONE!



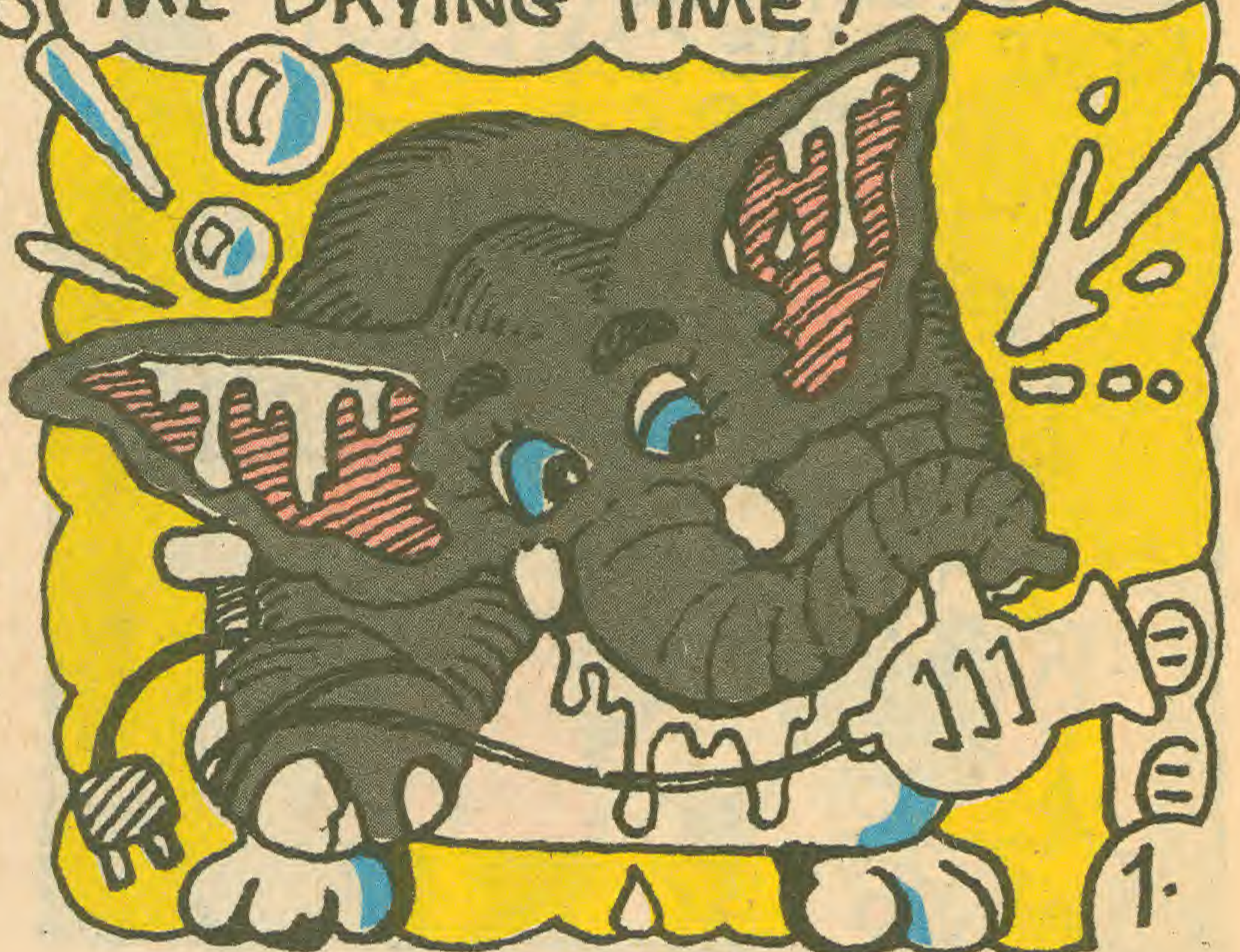
THEY'RE POISONOUS! DON'T WANT A JUMBO-SIZED STOMACH ACHIE, DO YOU? BE MORE CAREFUL NEXT TIME!

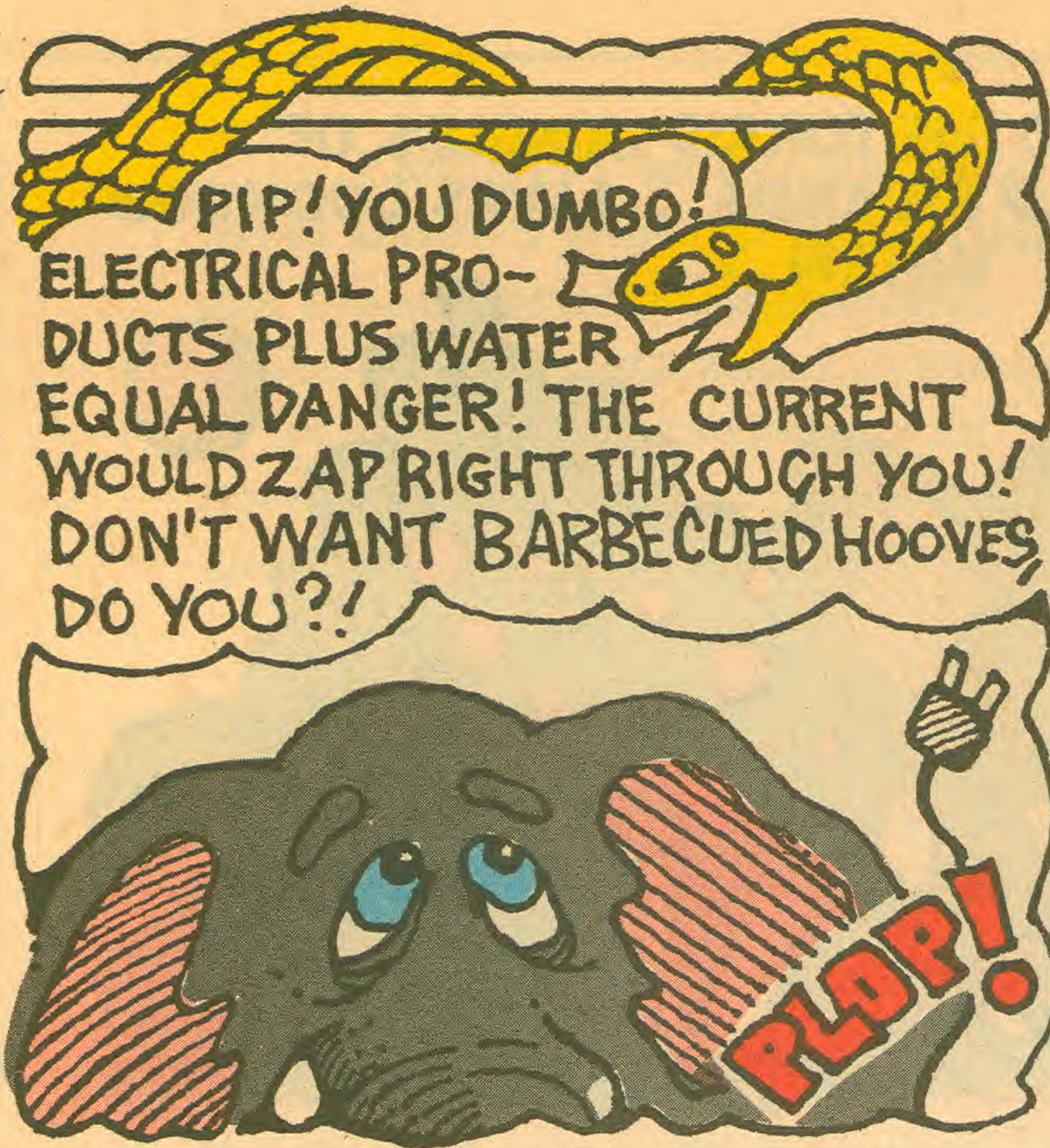
WHEW! THANKS!

MY VACATION OVER, I RETURN HOME... LATER...



MY BIG FLOPPY EARS TAKE SO LONG TO TOWEL DRY. THIS BLOW DRYER SHOULD SAVE ME DRYING TIME!





PIP! YOU DUMBO!
ELECTRICAL PRO-
DUCTS PLUS WATER
EQUAL DANGER! THE CURRENT
WOULD ZAP RIGHT THROUGH YOU!
DON'T WANT BARBECUED HOOVES,
DO YOU?!



OTHER SIMILAR EPISODES
OCCURRED AND THAT'S HOW I
LEARNED ABOUT SAFETY. NOW
I AM A MAGIC ELEPHANT FLY-
ING AROUND KEEPING
KIDS SAFE!



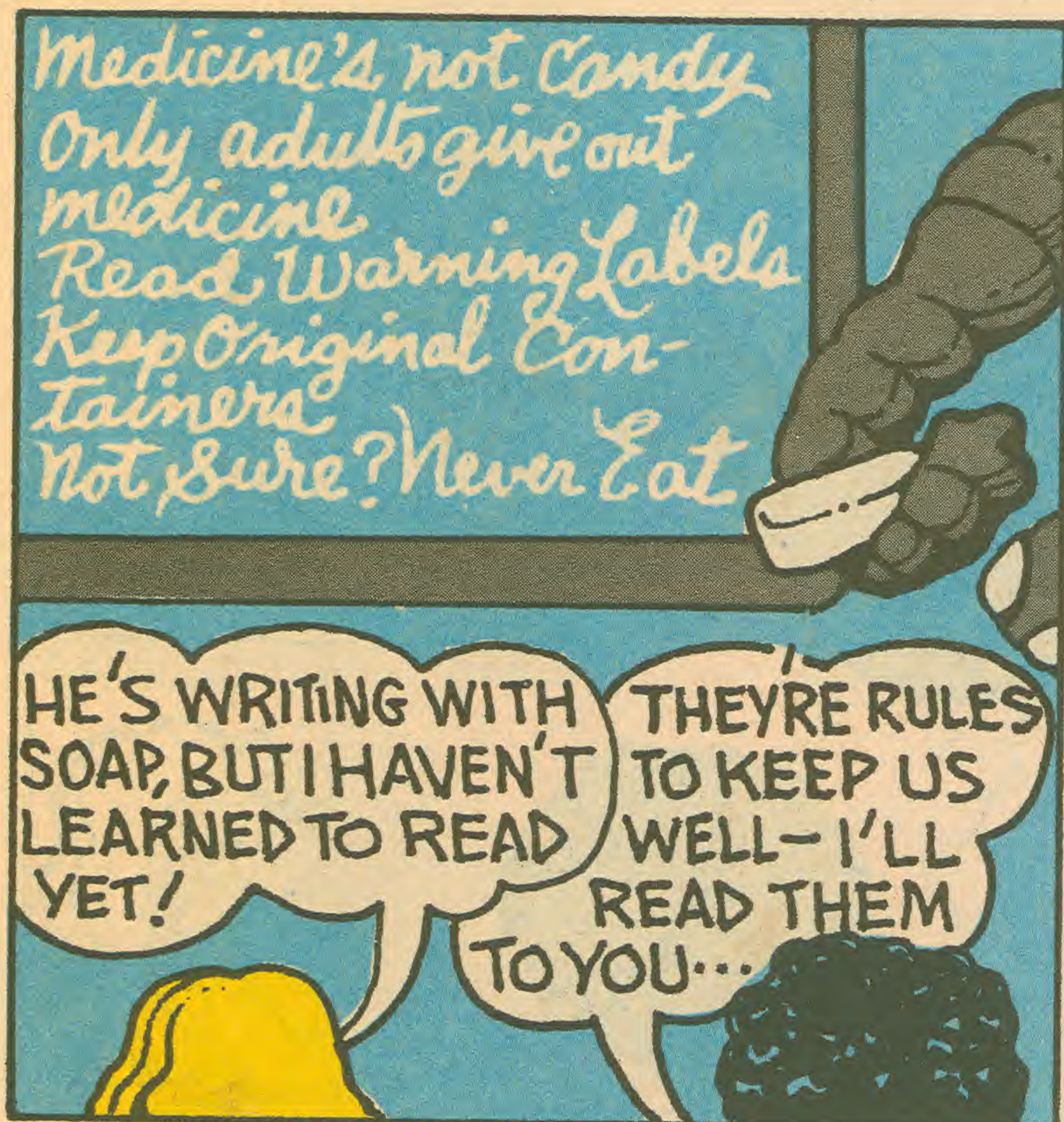
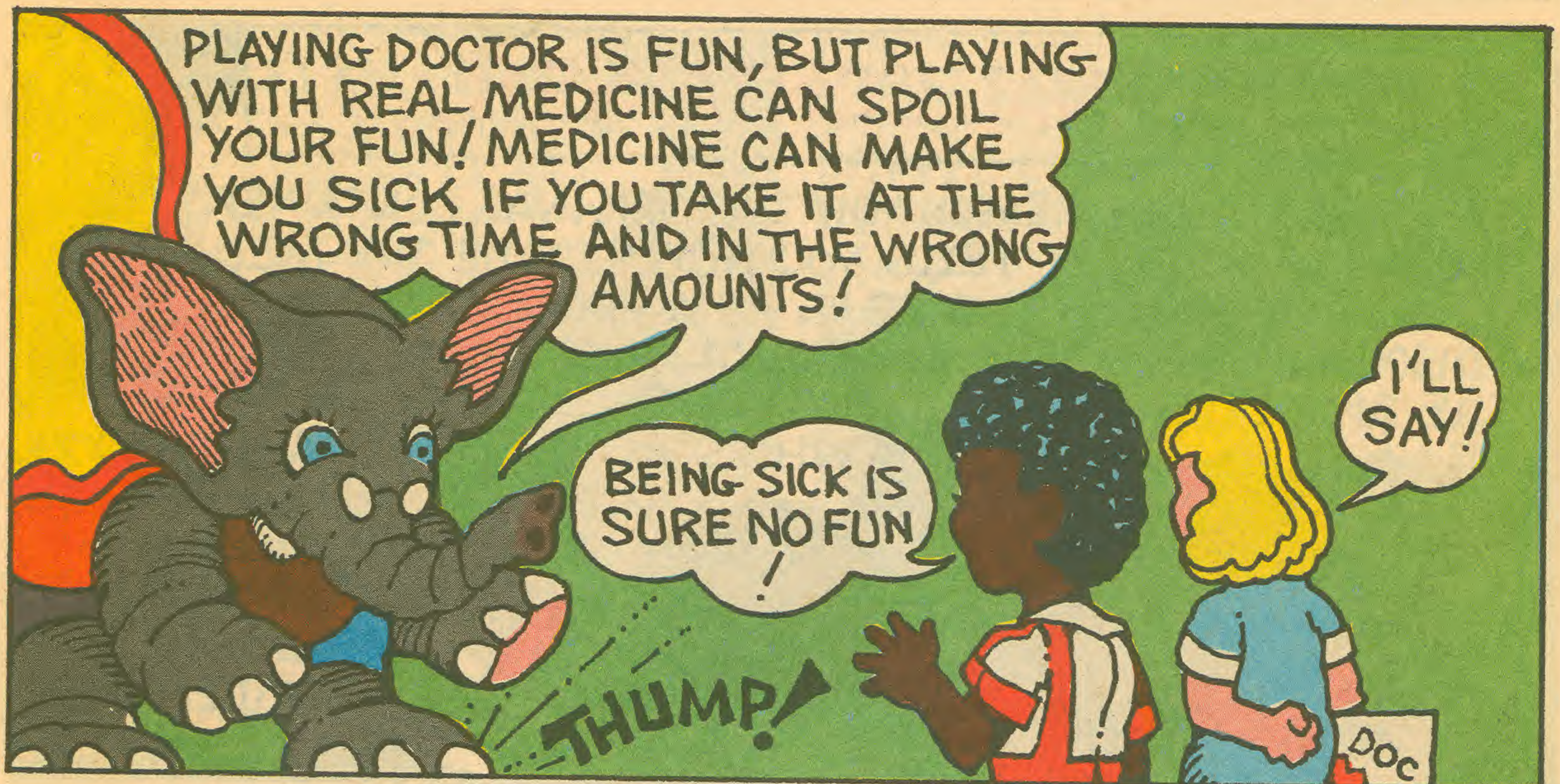
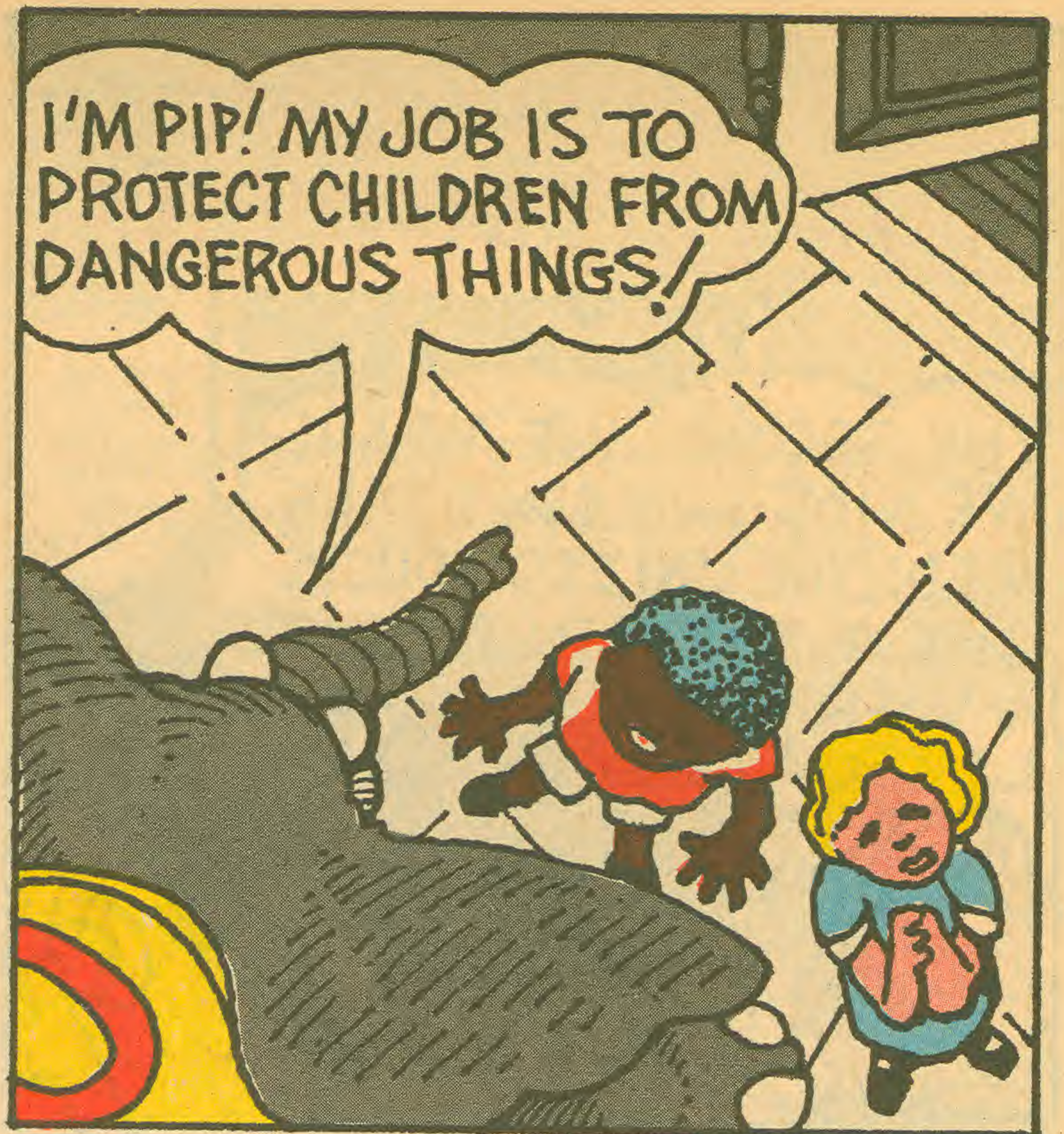
SO I'M ASKING BABY SITTERS,
BIG BROTHERS, OLDER SISTERS,
AND OTHER KID-WATCHERS TO
BE AWARE OF HAZARDS SUCH
AS THE ONES IN THESE
STORIES!



MY PILL BOTTLES ARE
EMPTY! LET'S GET SOME
MORE SO WE CAN PLAY
DOCTOR!



I'M SURE
THERE ARE
SOME UP
HERE JUST
LIKE THE
CANDY ONES
IN YOUR
DOCTOR
KIT!



ONLY ADULTS CAN GIVE OUT MEDICINE

Read Warning Labels

THE SECOND LINE MEANS WE KIDS SHOULDN'T TAKE MEDICINE UNLESS ADULTS GIVE IT TO US, BUT WHAT'S A WARNING LABEL?

SOME WARNING LABELS SAY: "DANGER! KEEP OUT OF CHILDREN'S REACH" ...

... OTHERS SAY THINGS LIKE: "TAKE ONLY WITH MEALS" OR "MAY CAUSE DROWSINESS".

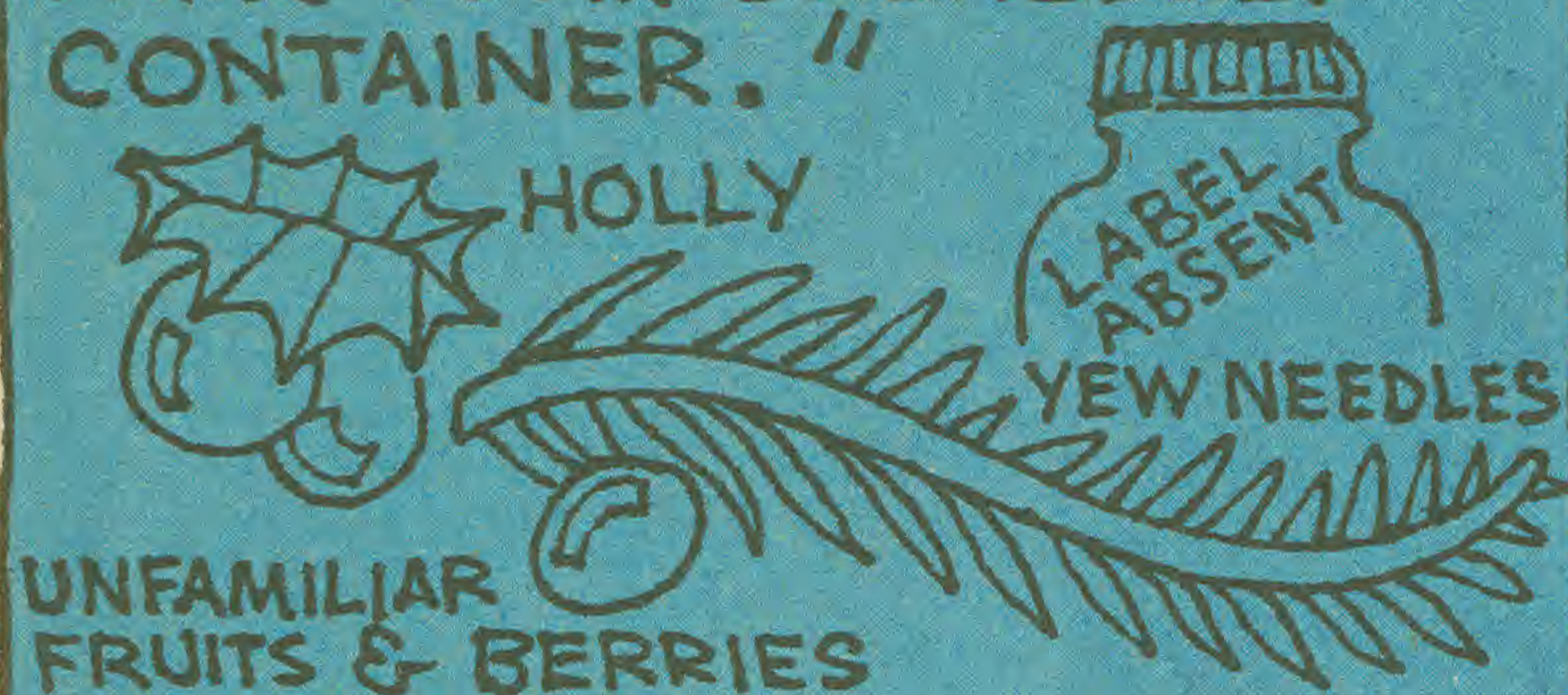
KEEP ORIGINAL CONTAINER.

THE LABEL IS ONE REASON WHY THE ORIGINAL CONTAINER SHOULD BE KEPT. IT TELLS YOU HOW TO TAKE THE MEDICINE AND WHEN TO TAKE IT. IF A PRODUCT IS POISONOUS, THEN THE LABEL WILL DESCRIBE THE ANTIDOTE.

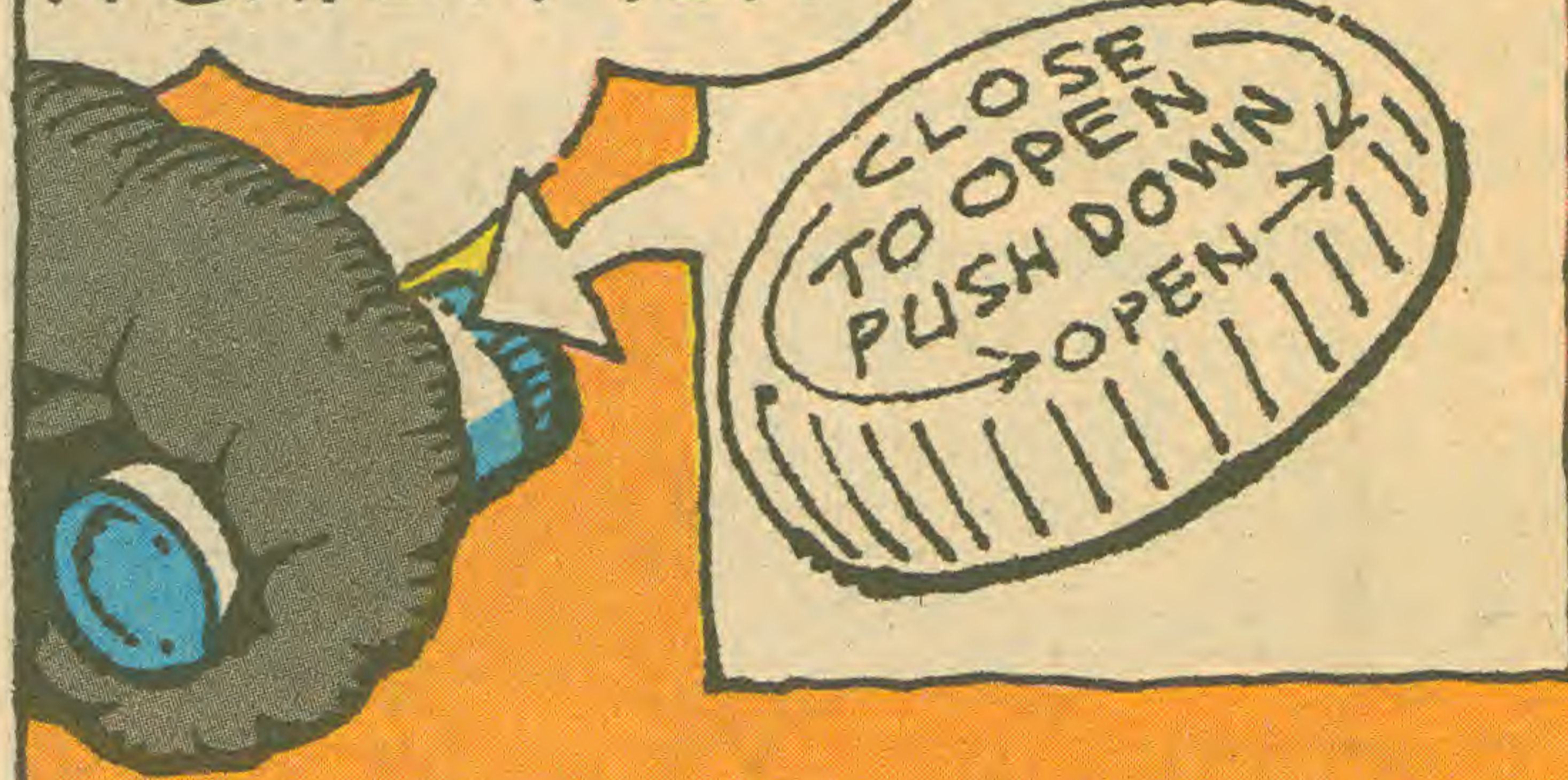
WHO'S "AUNTY DOTE", PIP?

AN ANTIDOTE CAN HELP YOU GET WELL IF YOU SWALLOW POISON ACCIDENTALLY.

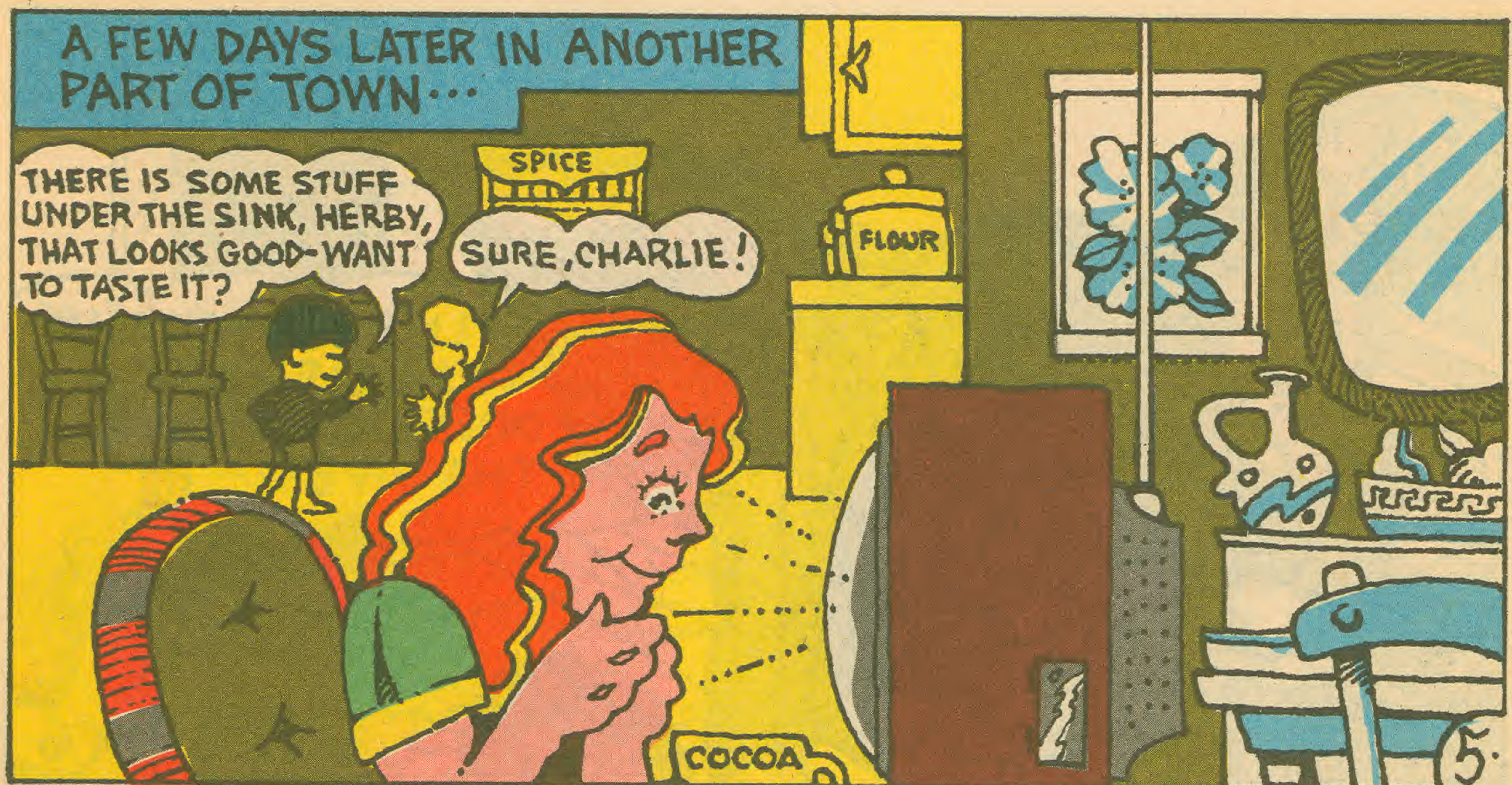
"IT'S FUN TO BE SURPRISED, BUT NOT IF IT MAKES YOU SICK. THERE ARE LOTS OF PLANTS WHICH HAVE VERY PRETTY LEAVES, FRUIT, AND BERRIES, BUT... HOOBOY, CAN THEY MAKE YOU SICK IF YOU EAT THEM! THIS ALSO COULD BE TRUE OF ANYTHING IN AN UNLABELED CONTAINER."

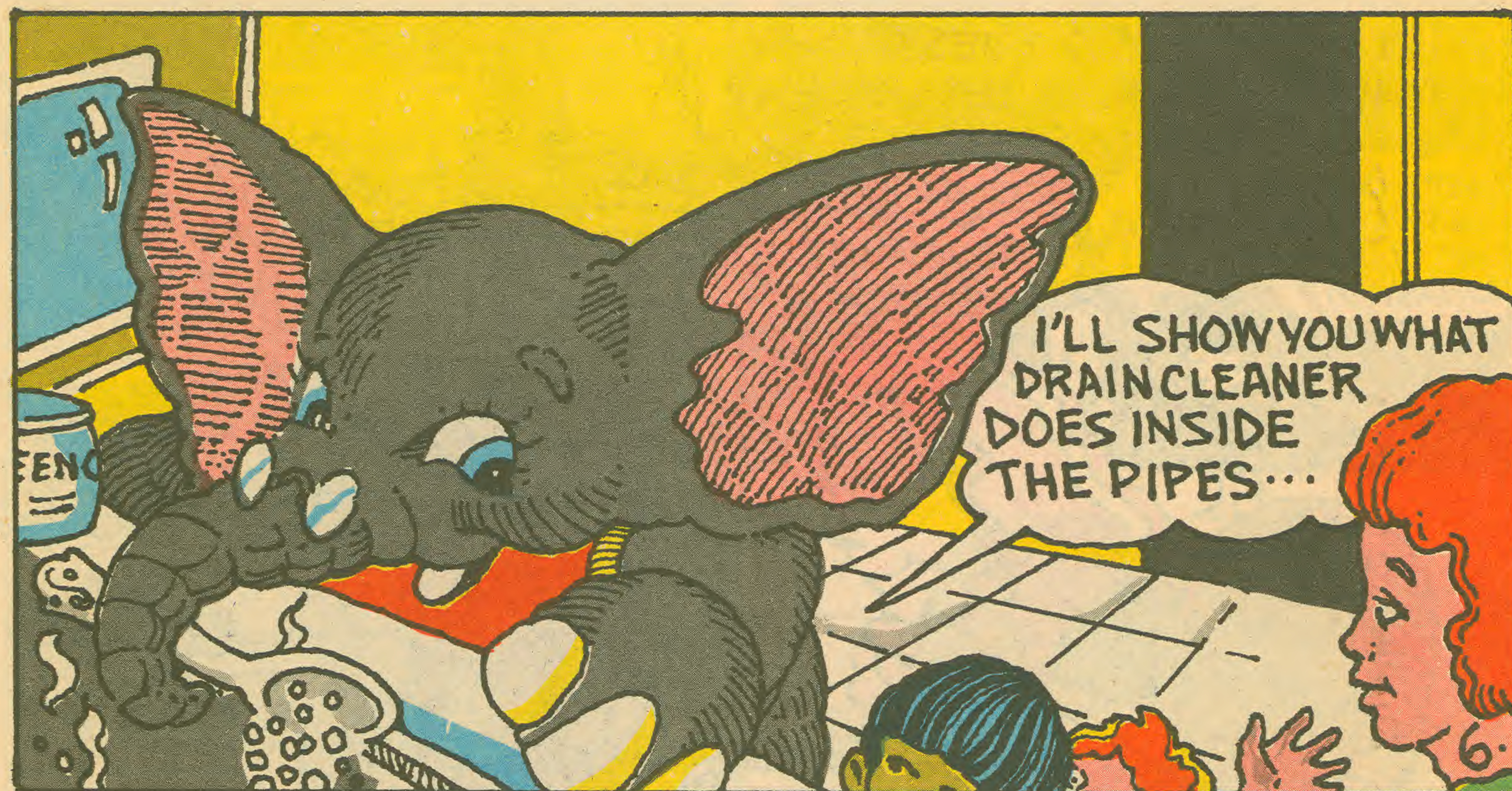


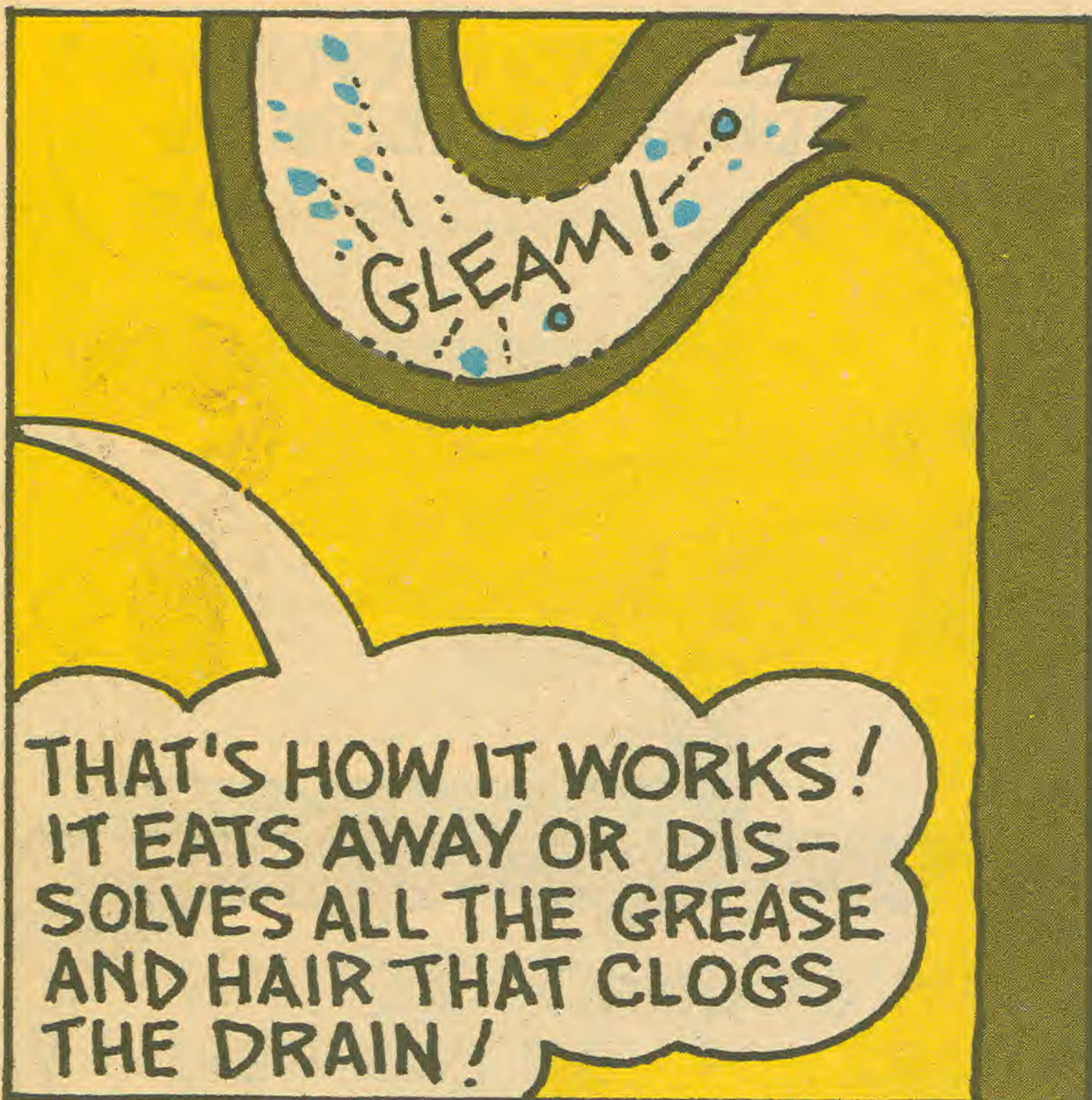
HERE'S ANOTHER SAFETY PRECAUTION—A SAFETY TOP.



THIS IS A SORT OF TRICKY CONTAINER, BUT IT HAS A SERIOUS PURPOSE. MOST CHILDREN CAN'T OPEN IT, BUT ADULTS SHOULD BE ABLE TO. THIS PROTECTS CHILDREN WHO DON'T KNOW THE THINGS YOU KNOW ABOUT POISON PREVENTION! WISE PARENTS ALWAYS LOOK FOR CHILD-RESISTANT CONTAINERS WHEN BUYING DANGEROUS PRODUCTS.







SO NOW HOW DO FEEL ABOUT
PLAYING WITH THINGS WHEN
YOU DON'T KNOW WHAT
THEY ARE?



GEE, IT'S
REALLY
DUMB!

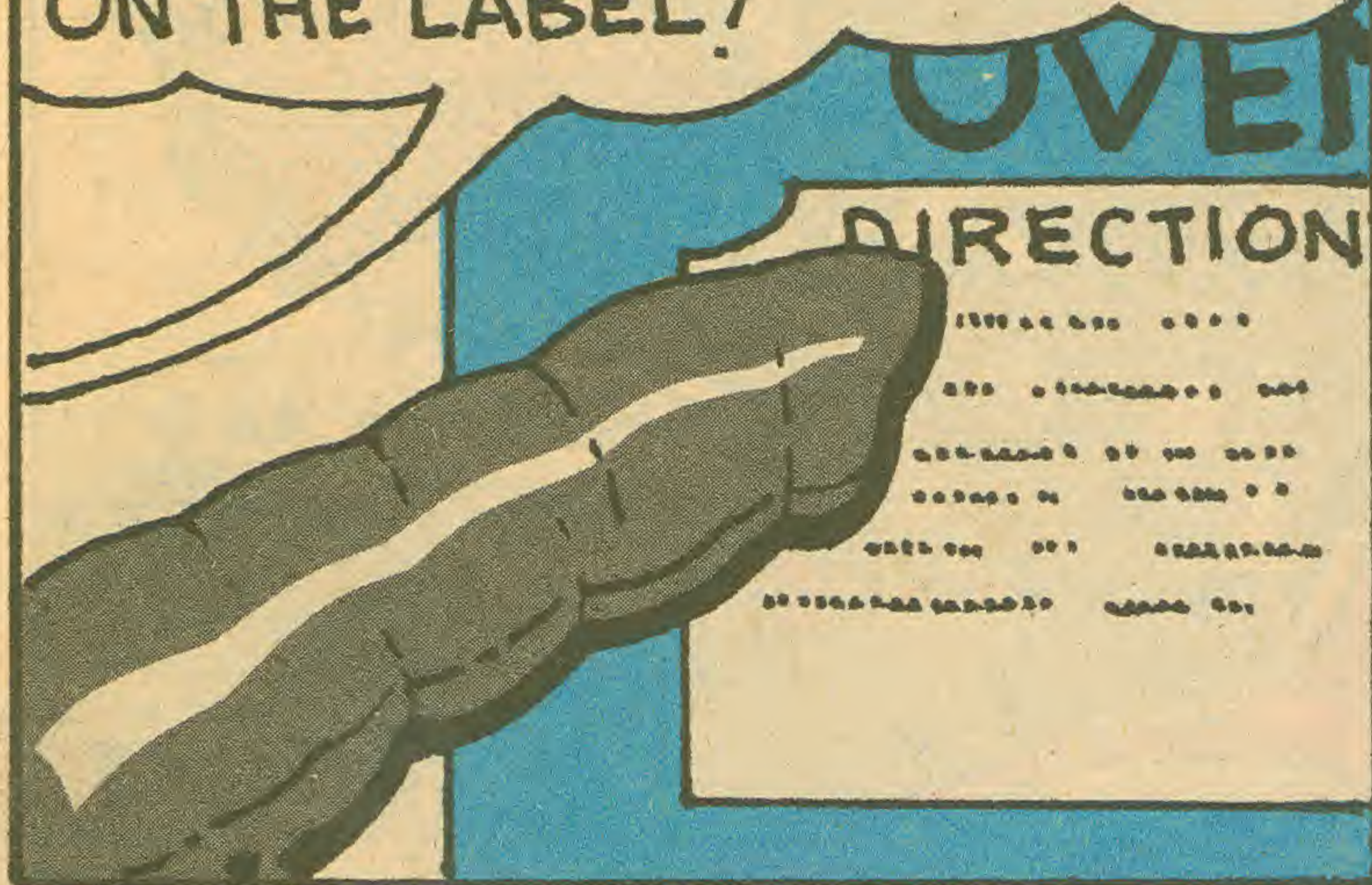


YEAH,
DUMB!

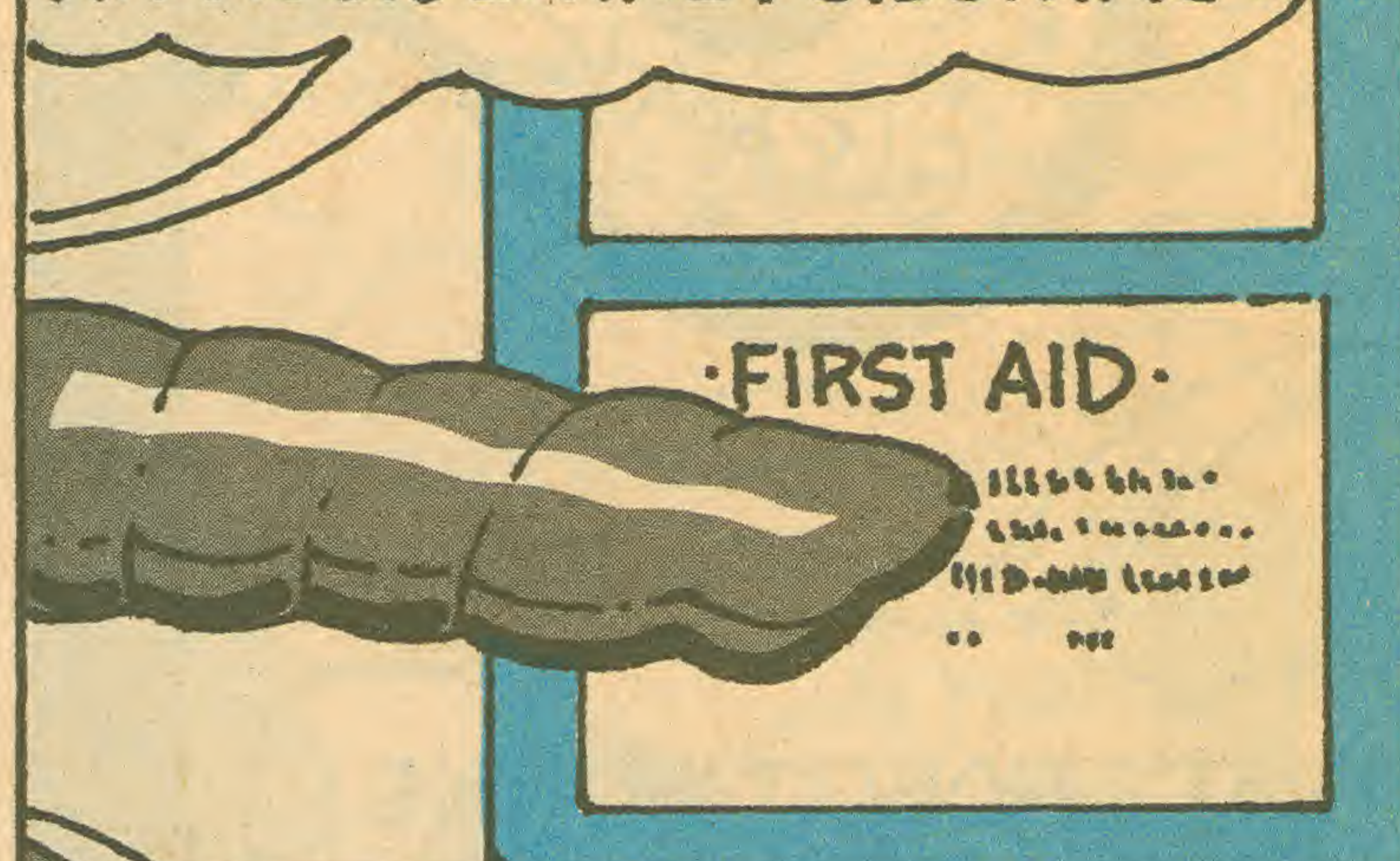
SINCE THE OVEN CLEANER
ALSO WORKS BY DISSOLVING
GREASE, IT TOO WILL BURN IF
IT GETS ON YOUR SKIN OR
INTO YOUR EYES OR MOUTH!



EVEN ADULTS CAN HURT
THEMSELVES IF THEY AREN'T
CAREFUL! THIS CAN BE
AVOIDED BY READING AND
FOLLOWING THE DIRECTIONS
ON THE LABEL!



THE LABEL LISTS FIRST AID FOR
AN ACCIDENTAL POISONING.



IT'S GOOD TO KEEP THE
LABEL IF YOU CAN READ!



THERE ARE SIGNS WHICH
PARENTS OR YOU OLDER BOYS
AND GIRLS CAN PUT ON CON-
TAINERS THAT MEAN:
"KEEP AWAY". CONTACT YOUR
LOCAL POISON CENTER!





JOHNNY, YOU SEEM TO
BE GETTING CROSS-
ER EVERY DAY!

GIMMEE! IT'S
MINE! MINE!

NO!

AFTER
EATING
PAINT FLAKES
FOR A FEW
MONTHS...

MY TUMMY STILL
HURTS! I... I DON'T
FEEL GOOD.

JOHNNY'S PUSHING HIS PLATE AWAY,
AND HE'S HARDLY TOUCHED HIS
FOOD... I WONDER IF
HE'S COMING DOWN
WITH THE "FLU"?

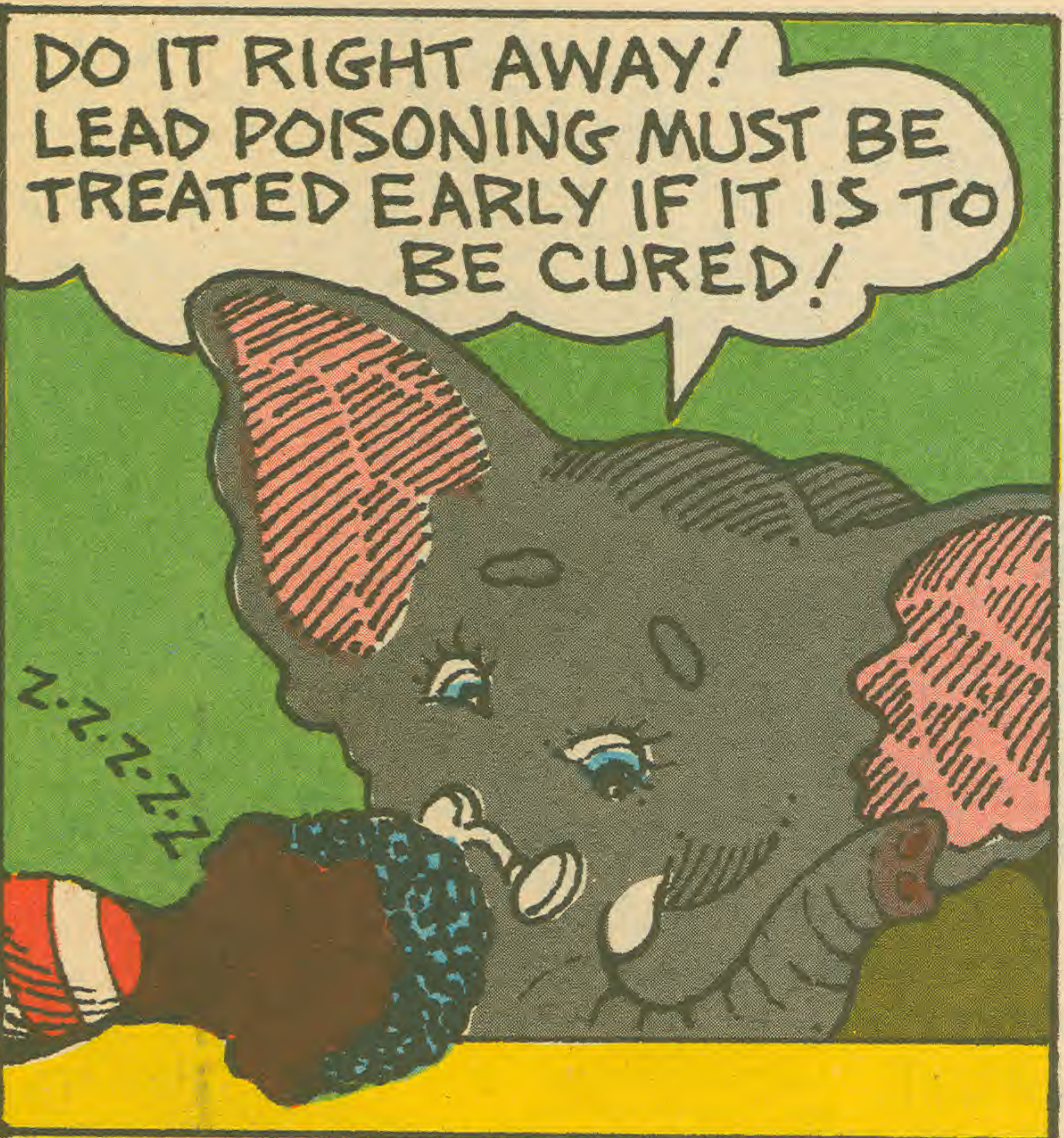
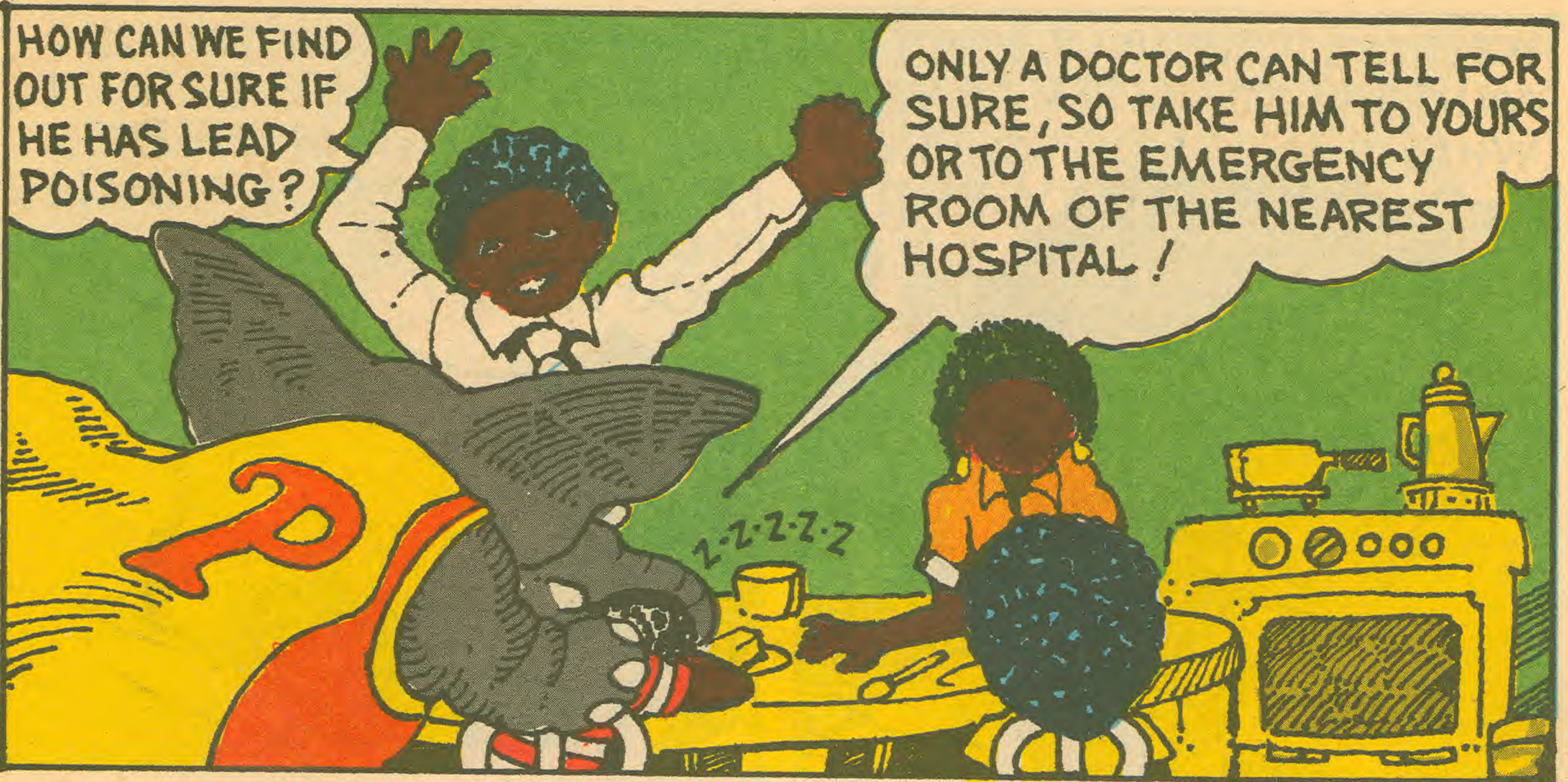
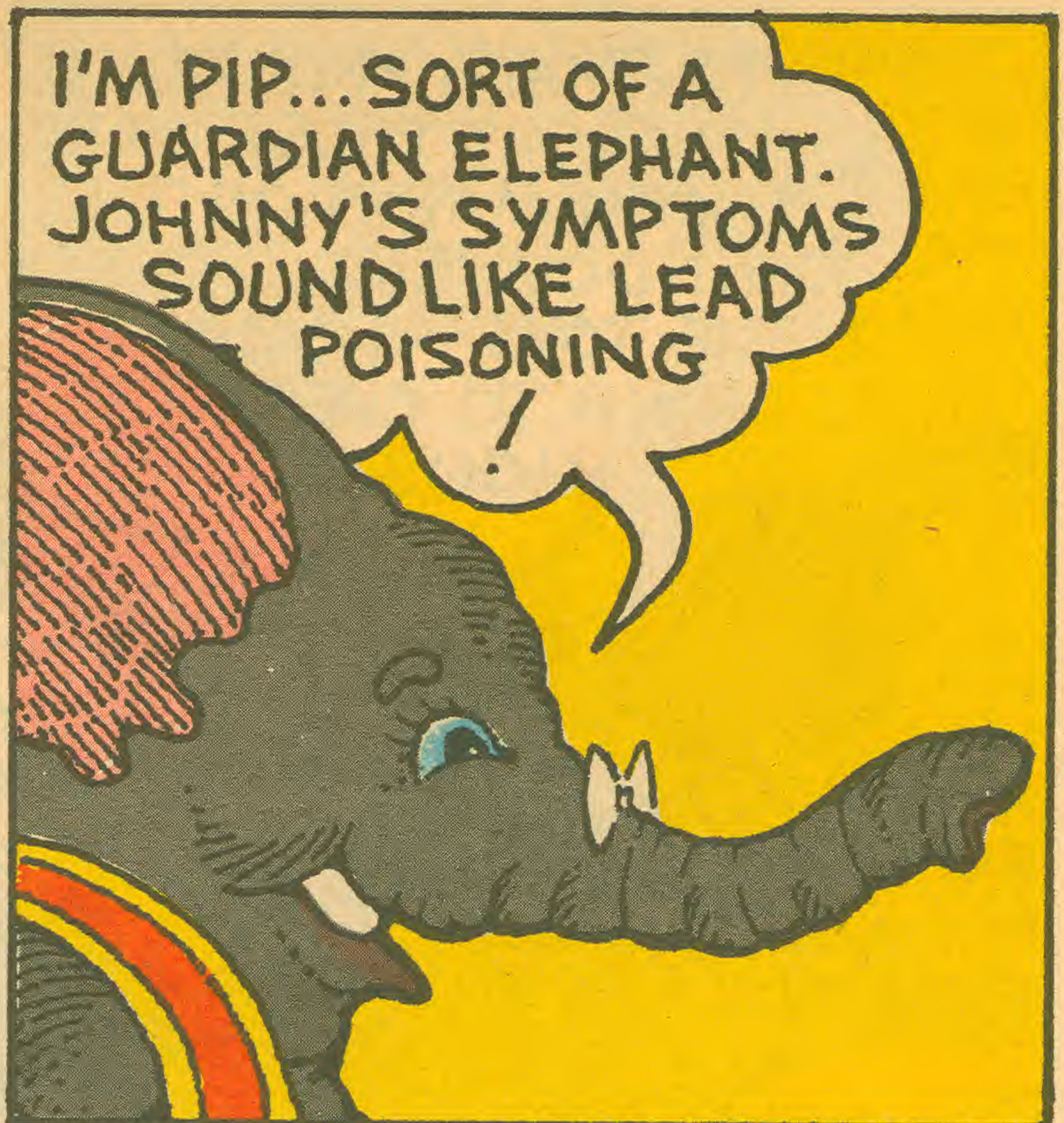
DON'T WANT
THIS FOOD...

I DON'T KNOW BUT HE
SEEMS TO BE GETTING
SICKER
ALL THE
TIME!

NOW LOOK AT THAT! I WISH I
MAYBE HE
NEEDS VITAMINS?

I WISH I
KNEW
FOR SURE!

HI! I WOULD HAVE BEEN HERE
SOONER, BUT I HAD TO RESCUE
A MAN FROM A LAWNMOWER!



YES, THAT'S PROBABLY IT!
I THOUGHT THOSE WERE
TOOTH MARKS ON THE
WINDOW SILL; I CHECKED
THE TOYS—I DIDN'T
THINK TO CHECK THE
HOUSE!

THIS BOY IS GOING TO SEE
THE DOCTOR FIRST THING
IN THE MORNING!

DON'T WAIT 'TIL MORNING.
TAKE HIM NOW AND
ALLYSIA TOO. MANY KIDS
SHOW NO SYMPTOMS
UNTIL POISONING
IS SEVERE!

WELL, WE CERTAINLY DON'T
WANT THIS TO HAPPEN AGAIN!
WHAT CAN WE DO TO PRE-
VENT IT?

THERE ARE LOTS OF THINGS
THAT CAN BE DONE; SOME
ARE HARDER THAN OTHERS.
YOU NEED MORE INFORMATION
THAN I CAN GIVE
YOU HERE!

LOOK AT THE BACK
OF THIS BOOK—
THERE YOU WILL
FIND DIRECTIONS ON
HOW TO GET INFOR-
MATION FOR THE
PREVENTION OF
LEAD POISONING.

SOME LOCAL OR STATE
HEALTH DEPARTMENTS CAN
CHECK YOUR HOME FOR
LEAD PAINT.





FIRST, WE THINK OF SOME SAFETY RULES. DO YOU THINK THIS IS A SAFE PLACE TO PLAY?

I... I GUESS NOT!

NO, THAT STUFF MUST ALL BE DANGEROUS!

THAT'S RIGHT! MOST OF THE STUFF STORED IN SHEDS OR BASEMENTS IS NOT SAFE TO PLAY WITH, SO STAY OUT!

SO STAY OUT OF PLACES WHERE CHEMICAL STUFF LIKE PAINT THINNER OR TURPENTINE IS STORED!

CLOSE
↓
PUSH DOWN
AND
TWIST TO
OPEN
↑

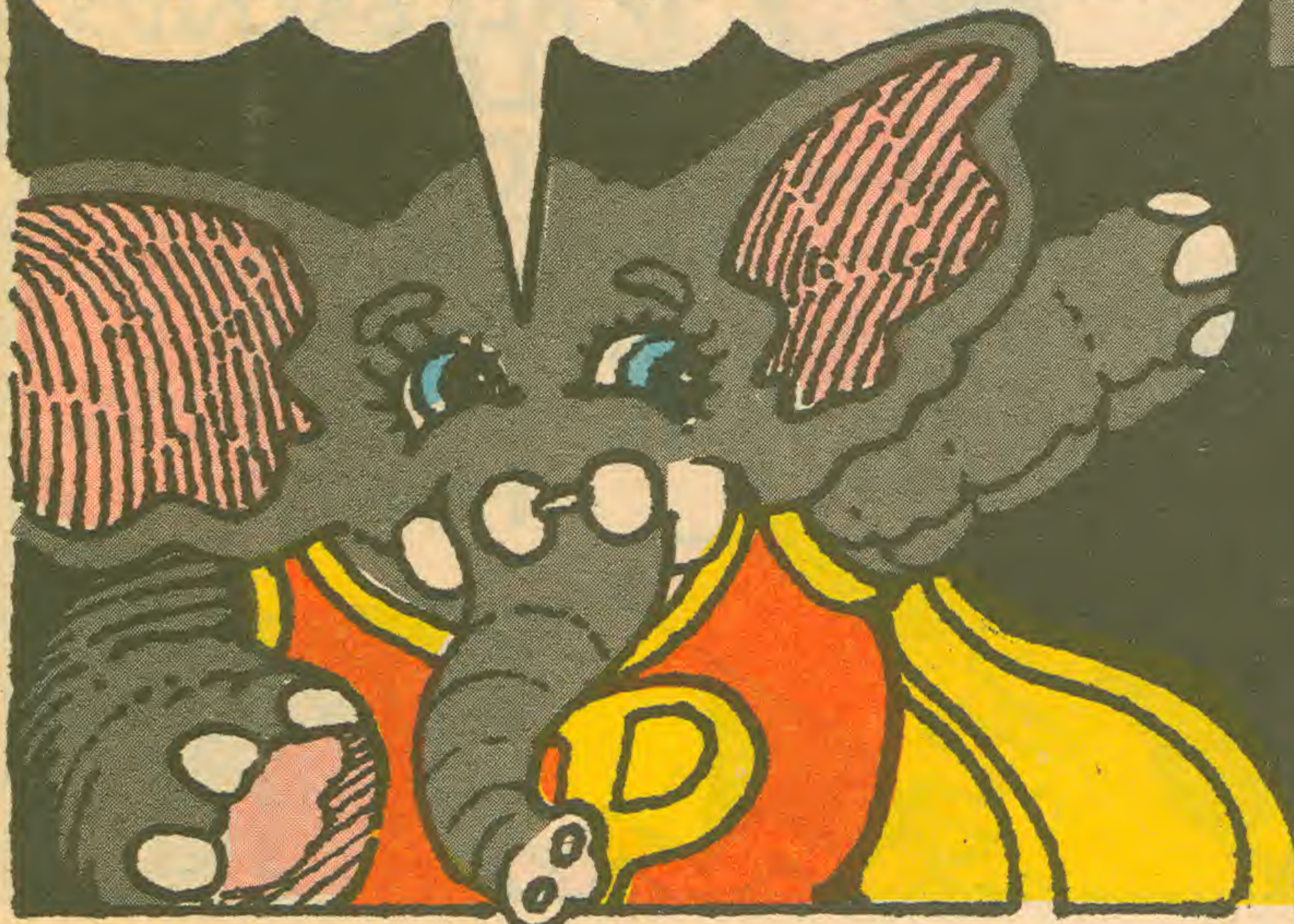
HEY! THAT'S GOOD TOO!

HOW ABOUT A RULE THAT SAYS ADULTS SHOULD LOCK UP STORAGE SHEDS?

AND YOU SHOULD ASK YOUR PARENTS TO ALWAYS KEEP THINGS IN THE ORIGINAL CONTAINER AND MAKE SURE THE LABELS ARE CLEAN AND EASY TO READ!

GLUG...
GLUG...
GLUG...

ANOTHER GOOD RULE IS TO LOCK UP POISONS AND OTHER DANGEROUS PRODUCTS IN CABINETS OR CLOSETS INSIDE THE STORAGE AREAS.



IT ALSO HELPS TO PREVENT POISONING ACCIDENTS IF YOUR PARENTS BUY HAZARDOUS PRODUCTS IN CHILD-RESISTANT CONTAINERS!

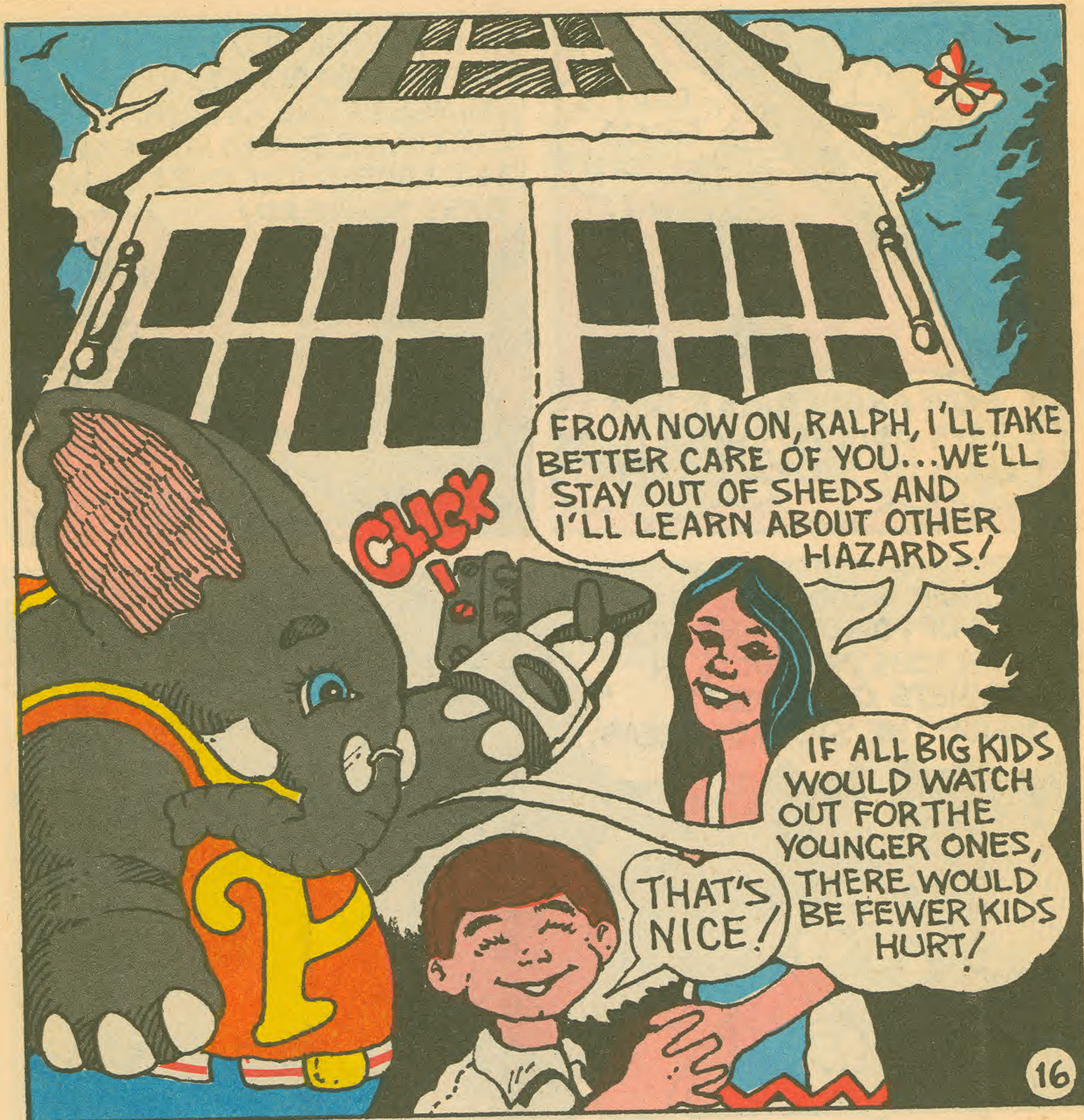
WHAT'S THAT?

SPIRITS of
TURPENTINE

LOOK AT THIS CAN OF TURPENTINE. MOST CHILDREN CAN'T OPEN IT, BUT ADULTS CAN!

TURN ARROW
TO
OPENING

CLOSE-UP
OF LID



PIP'S POINTERS FOR POISON PREVENTION

Keep all hazardous substances out of children's reach. Always use child resistant containers, but do not depend on them alone for protection. Lock up medicine cabinets and storage cupboards.

Remember that the label is vitally important. Read all labels and follow the directions to the letter. Remember all dangerous chemicals are not necessarily labeled poison. Incorrect use can be dangerous.

Do not store poisonous products in food or drink containers. Keep in their original containers.

Caution children under your care to avoid eating or even putting any of the following in their mouths: unknown plants, leaves, berries, any unknown or suspicious substance.

Use cleaning fluids with adequate ventilation. Avoid breathing the vapor from these chemicals.

Parents should date all medicines and other drugs when they buy them. Never take medicine from an unlabeled bottle. Preserve the labels on medicine bottles by covering them with transparent tape.

Only the person for whom the medicine is prescribed should take that medicine. Never share prescriptions.

Parents should always check with the physician before giving medicine to infants and young children.

Never give or take medicine in the dark; always read the label and follow the directions exactly.

Never tell children that medicine is candy.

Store medicines separately from other household products.

Never take medicines in front of children. Remember that youngsters tend to imitate grown-ups every chance they get.

When an illness is over, pour the leftover medicine in the sink or flush down the toilet. Rinse the container, reseal, and put in the trash.

In the event of an accident, immediately call a physician, hospital, poison control center, or rescue squad.

Write these emergency numbers here and keep the list by your telephone or where it can be quickly located in an emergency.

Doctor _____

Poison Control Center _____

Hospital Emergency _____

Rescue Squad _____

For further information on poison prevention in general and for details on preventing lead poisoning from old paint, write to:

U.S. Consumer Product Safety Commission
Office of Communications
Washington, D. C. 20207

In the continental United States, call the toll-free safety hotline 800-638-2666. Maryland residents only, call 800-492-2937.

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